

Privacy Notice

Your privacy is critically important to us. At Parentapps, we have a few fundamental principles:

- We don't ask you for personal information unless we truly need it.
- We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.
- We don't store personal information on our servers or the offsite servers of the third party service providers we use to provide our core services unless required for the on-going operation of one of our services.
- In our social networking and mobile application products, we aim to make it as simple as possible for you to control what is visible to the public, seen by search engines, kept private, and permanently deleted.

Below is our privacy notice, which incorporates these goals:

Parentapps operates several websites including Parentapps (collectively, the "Websites"), as well as a number of mobile applications on behalf of our customers (collectively, the "Applications"). It is Parentapps, policy to respect your privacy regarding any information we may collect while operating our Websites and Applications.

Website Visitors and Application Users

Parentapps, collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Parentapps, ' purpose in collecting non-personally identifying information is to better understand how Parentapps, ' visitors use its Websites and Applications. From time to time, Parentapps, may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its Websites or Applications.

Parentapps, also collects potentially personally-identifying information like Internet Protocol (IP) addresses. Such information can include location data and information of end users. Parentapps, does not use such information to identify its visitors, however, and does not disclose such information, other than under the same circumstances that it uses and discloses personally-identifying information, as described below.



Gathering of Personally-Identifying Information

Certain visitors to Parentapps, Websites and users of Parentapps, Applications choose to interact with Parentapps, in ways that require Parentapps, to gather personally-identifying information. The amount and type of information that Parentapps, gathers depends on the nature of the interaction. For example, we ask visitors who sign up for a social network at Parentapps to provide a username and email address. Those who engage in transactions with Parentapps, – are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, Parentapps, collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor interaction with Parentapps, Parentapps, does not disclose personally-identifying information other than as described below. Visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain Website-related and Application-related activities.

Aggregated Statistics

Parentapps, may collect statistics about the behaviour of visitors to its Websites and users of its Applications. For instance, Parentapps, may monitor the most popular social networks on the Parentapps site. Parentapps, may display this information publicly or provide it to others. However, Parentapps, does not disclose personallyidentifying information other than as described below.

Protection of Certain Personally-Identifying Information

Parentapps, discloses potentially personally-identifying and personally-identifying information only to those of its employees that (i) need to know that information in order to process it on Parentapps, behalf or to provide services available at Parentapps, Websites and Applications, and (ii) that have agreed not to disclose it to others.

Websites, and Applications

Parentapps, will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Parentapps, discloses potentially personally-identifying and personally-identifying information only when required to do so by law, or when Parentapps, believes in good faith that disclosure is reasonably necessary to protect the property or rights of Parentapps, third parties or the public at large.

If you are a registered user of an Parentapps, Websites or Applications and have supplied your email address, Parentapps, may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date



a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Parentapps, takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally identifying and personally-identifying information.

Cookies

A cookie is a string of information that a website stores on a visitor computer, and that the visitor browser provides to the website each time the visitor returns. Parentapps, uses cookies to help Parentapps, identify and track visitors, their usage of the Parentapps, Websites, and their website access preferences. Parentapps, visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Parentapps, Websites, with the drawback that certain features of Parentapps, Websites may not function properly without the aid of cookies.

Ads

Ads appearing on any of our Websites or Applications may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Notice covers the use of cookies by Parentapps, and does not cover the use of cookies by any advertisers.

Privacy Notice Changes

Although most changes are likely to be minor, Parentapps, may change its Privacy Notice from time to time, and in Parentapps, 'sole discretion. Parentapps, encourages visitors to frequently check this page for any changes to its Privacy Notice. If you have a Parentapps account, you should also check your social network dashboard for alerts to these changes. Your continued use of this site after any change in this Privacy Notice will constitute your acceptance of such change. The Privacy Notice was last changed April 5th, 2018.

Access to your information and correction

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email us at info@parentapps.co.uk. We want to make sure that your personal



information is accurate and up to date. You may ask us to correct or remove your information if you think it is inaccurate.

How to contact us

Please get in touch with us if you have any questions about our privacy notice or information we hold about you.

Telephone: 0800 295 0279

Email: info@parentapps.co.uk